

January 2017

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Dear Friend,

On **Saturday, April 22, 2017**, the *Simi Valley Cultural Arts Center Foundation* will be hosting our biggest fundraiser of the year in honor of local performers and supporters of the arts – the annual **Spotlight Awards!** This themed event promises a lot of fun and talent and it is always well-attended by local supporters, businesses, and organizations.

Among the highlights of the evening will be the announcement of our Pillar of the Arts, the Young Actor of the Year, the Actor of the Year, the Educator of the Year and the Volunteer of the Year. Professional entertainment will be provided by performers who regularly inspire audiences on the stage of the Cultural Arts Center.

The purpose of this letter is to request your in-kind donation of any product, service, or gift certificate for the auction portion of our event. The proceeds from this event directly benefit the Cultural Arts Center. Most people do not know that ticket price alone does not cover the center's operating expenses. Our non-profit Foundation was created with the sole purpose of providing on-going financial support to the Simi Valley Cultural Arts Center. We are always grateful for all in-kind donations which allow us to raise the funds needed to support live first-class productions for all to enjoy!

Your donation will also directly benefit programs like *"Share the Arts"*, where underprivileged and disabled youth and adults are offered the opportunity to enjoy exceptional programming otherwise unavailable to them. Raised funds also allow for the partnering with local schools and businesses to provide educational programs to our youth.

To donate an item or certificate please enter the details by looking for the auction item donation button at [www.SimiSpotlight.com](http://www.SimiSpotlight.com) or contact Kathy Smith, our 2017 auction chair with the details: [auction@svcaf.org](mailto:auction@svcaf.org). We are happy to arrange for pick up. Please send mailed correspondence and donations to the following address:

**Simi Valley Cultural Arts Center Foundation**  
**Attn: Spotlight Awards**  
**2828 Cochran Street Box 196**  
**Simi Valley, CA 93065**

Thank you in advance for your generosity and support.

Sincerely,



Larry Borovay  
President