



SIMI VALLEY CULTURAL ARTS CENTER FOUNDATION

# Light Up The Stage

Endowment Campaign

To: Supporters of the Simi Valley Cultural Arts Center:

As you know, the Simi Valley Cultural Arts Center has become a wonderful community jewel that brings much pleasure and enlightenment to the people in our town. Celebrating its 20th Anniversary this year, the Center is recognized as one of the best community theaters around. Last year, the lives of more than 36,000 young people and adults were enriched by a broad range of over 350 musical performances, plays, concerts and community events.

Now our community faces a unique opportunity to make sure this "jewel" remains forever an important part of Simi Valley's cultural scene. The "Light Up The Stage" campaign is a five year campaign with a goal of raising a \$1 million endowment fund by the time we celebrate the Center's 25th Anniversary in November 2020. These funds will provide an annual interest payment to fund the Center's expenses not covered by ticket prices or other annual campaigns.

It is with this enthusiasm that we have agreed to co-chair the committee to secure the funding necessary to meet this objective and it is in this capacity that we are reaching out to you. We know that you are someone with a demonstrated interest in the welfare of the Simi Valley community, and that you are in a position to understand the Center's value and have a vested interest in its future. Please take a few minutes to look through the enclosed material.

As an added bonus, if you join our campaign now, we would like to offer you two complimentary tickets to our 20th Anniversary Celebration on November 8th with Grammy-award winning singer and songwriter Paul Williams. All the details are attached.

Thank you for your continued support of the Simi Valley Cultural Arts Center.

Sincerely,

*Peggy Sadler*

*David Liston*

*Gary M. Thomas*

Foundation Past Presidents and Campaign Co-Chairs

Foundation Mailing Address:  
2828 Cochran Street #196  
Simi Valley, CA 93065

(805) 583-7905  
[SimiArtsFoundation.org](http://SimiArtsFoundation.org)

Simi Valley Cultural Arts Center:  
3050 Los Angeles Avenue  
Simi Valley, CA 93065



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### **About the Simi Valley Cultural Arts Center Foundation**

The Simi Valley Cultural Arts Center Foundation has been the major fundraising arm of the Cultural Arts Center since 1996. The Foundation's mission is to develop, support, encourage and enhance cultural activities within the City of Simi Valley. Specifically, the board is charged with providing leadership to build an endowment fund to ensure the long-term strength and stability of the Cultural Arts Center.

To date, the Board has raised an endowment of over \$400,000 which sits in an interest bearing fund with the Ventura County Community Foundation. As part of our 20th Anniversary celebration, we are launching the "Light Up The Stage" campaign designed to build the endowment fund to \$1 million before our 25th Anniversary in 2020.

### **An Active Jewel in Our Community**

As Simi Valley's premiere cultural arts facility, the Cultural Arts Center hosted over 350 musical performances, plays, concerts, and community events last year with over 36,000 guests attending our live shows.

Over our 20-year history, the Center has been host to thousands of performances – plays, musicals, concerts, art shows, films, weddings, receptions, business meetings, youth festivals, and much more. Patrons from near and far have come to enjoy the Center's quality entertainment at family-friendly prices.

In addition to building the endowment, the Foundation provides funding for educational and youth programs, and assists the Center financially with the implementation of exceptional programming year round. In addition, the SVCAC Foundation helps support SHARE THE ARTS, a program that provides free access to productions to low income children and families, children and adults with mental or physical disadvantages, and those who would otherwise be unable to attend live theater. It also supports the Student Rush program, providing low cost tickets to all students who walk up to the box office 10 minutes prior to curtain.

### **Join Us in the Campaign to Keep the Arts Alive in Simi Valley**

The "Light Up The Stage" campaign is simple. We are looking for individuals and businesses that believe that an active Cultural Arts Center is an important part of our community. And we're looking for members to make an annual commitment of financial support each year for the next five years. That's it. We will solicit enough annual contributions to make sure that by our 25th Anniversary, we will have reached our campaign goal of \$1 million. Please join us today.

FOR ADDITIONAL CAMPAIGN INFORMATION, PLEASE CALL  
GARY M. THOMAS (818) 727-9040

# Light Up The Stage

## Endowment Campaign

To ensure the long-term strength and stability of the Simi Valley Cultural Arts Center, the "Light Up The Stage" campaign is a five-year campaign designed to build a \$1 million endowment fund. The campaign will conclude at the Center's 25th Anniversary in November 2020.

I accept the invitation to join the "Light Up The Stage" campaign by making a supporting gift. By making this tax-deductible contribution, I/we join with others in helping to support the Cultural Arts Center and its mission to keep the alive.

CAMPAIGN RECOGNITION LEVELS:

Donor Level	Total Over Five Years	PLEDGE PER YEAR
<input type="checkbox"/> <b>Founder of the Arts</b>	\$75,000 - \$100,000	\$15,000 - \$20,000
<input type="checkbox"/> <b>Sponsor of the Arts</b>	\$25,000 - \$74,995	\$5,000 - \$14,999
<input type="checkbox"/> <b>Benefactor of the Arts</b>	\$10,000 - \$24,995	\$2,000 - \$4,999
<input type="checkbox"/> <b>Patron of the Arts</b>	\$3,500 - \$9,995	\$700 - \$1,999
<input type="checkbox"/> <b>Builder of the Arts</b>	\$1,500 - \$3,495	\$300 - \$699
<input type="checkbox"/> <b>Friends of the Arts</b>	\$1,000 - \$1,495	\$200 - \$299

Please accept my pledge of \$\_\_\_\_\_ per year for the next five years

First year payment enclosed     Please bill me

Please accept my one-time pledge of \$\_\_\_\_\_

Payment enclosed     Please bill me

Payment:  Check (payable to SVCACF)  
 Credit card (Visa, MC, Amex)

Credit Card # \_\_\_\_\_

Name \_\_\_\_\_

Exp. Date \_\_\_\_\_ CV Code \_\_\_\_\_

Company (if applicable) \_\_\_\_\_

Signature \_\_\_\_\_

Address \_\_\_\_\_

**FOR MULTIPLE YEAR COMMITMENT:**

Please bill my credit card automatically annually for my multiple year commitment

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please send me a bill annually for my multiple year commitment

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Mail to: SVCACF**

2828 Cochran Street #196, Simi Valley, CA 93065  
 Contact: 805.583-7905 • info@svcaf.org  
 www.simiartsfoundation.org

**NAME AS YOU WOULD LIKE IT TO APPEAR IN PRINTED AND LOBBY RECOGNITION**